

UniPaOrienta

# **Welcome Day delle Lauree Magistrali**

7 maggio 2024

## **Management Engineering**



**Università  
degli Studi  
di Palermo**



# KEY FACTS

**172 students**  
**(19 international)**

A.A. 2022-2023

**english**

language

**30%**

# foreign experience

**95,2 %**

placement rate

[source: ALMALAUREA 2021 - Management Engineering 2255]

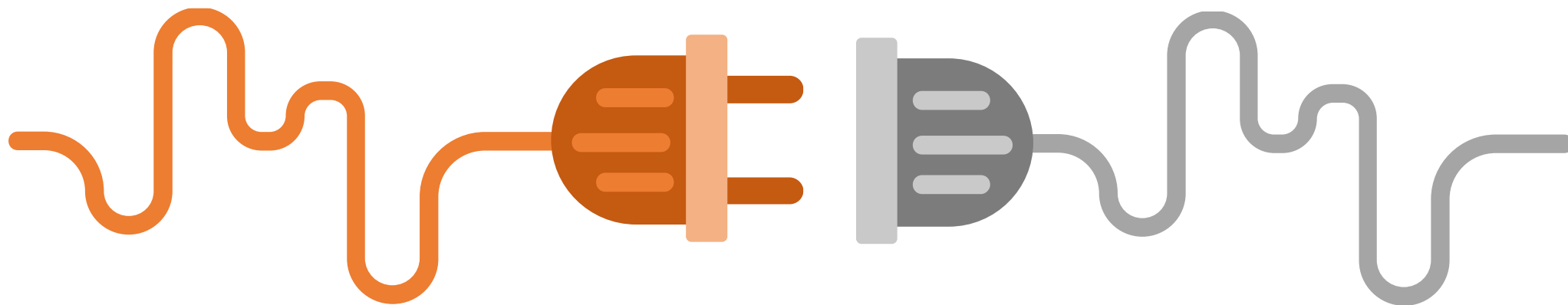
# THE PERFECT MATCH

## ENGINEER

Scientific Knowledge, Problem Solving  
Skills, Design-Science Orientation

## BUSINESS

Core business areas  
Advanced business areas



## MANAGEMENT ENGINEER

# ADMISSION REQUIREMENTS



Basics of Mft **Technology/Operations**



Basics of **Business/Economics**



Basics of **Statistics**

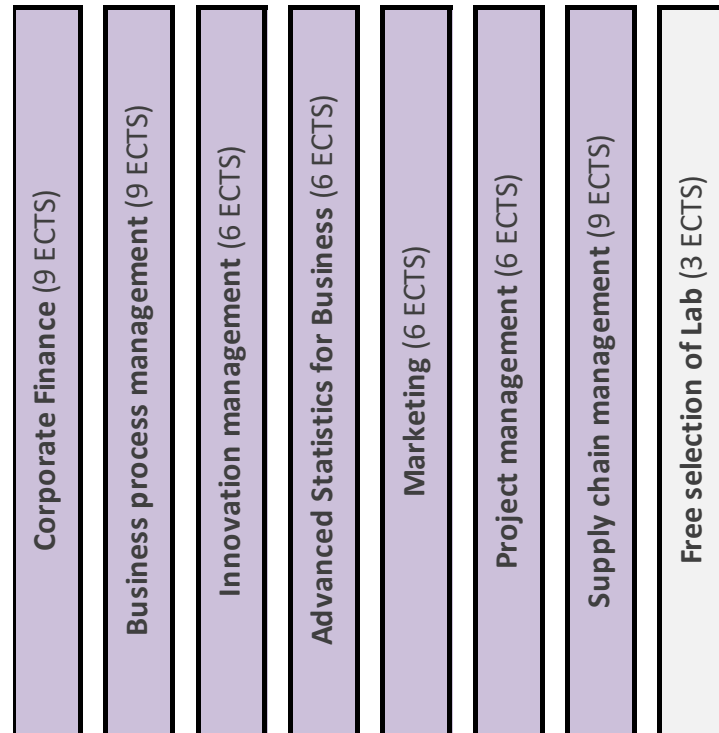


Bachelor Degree in **Engineering**

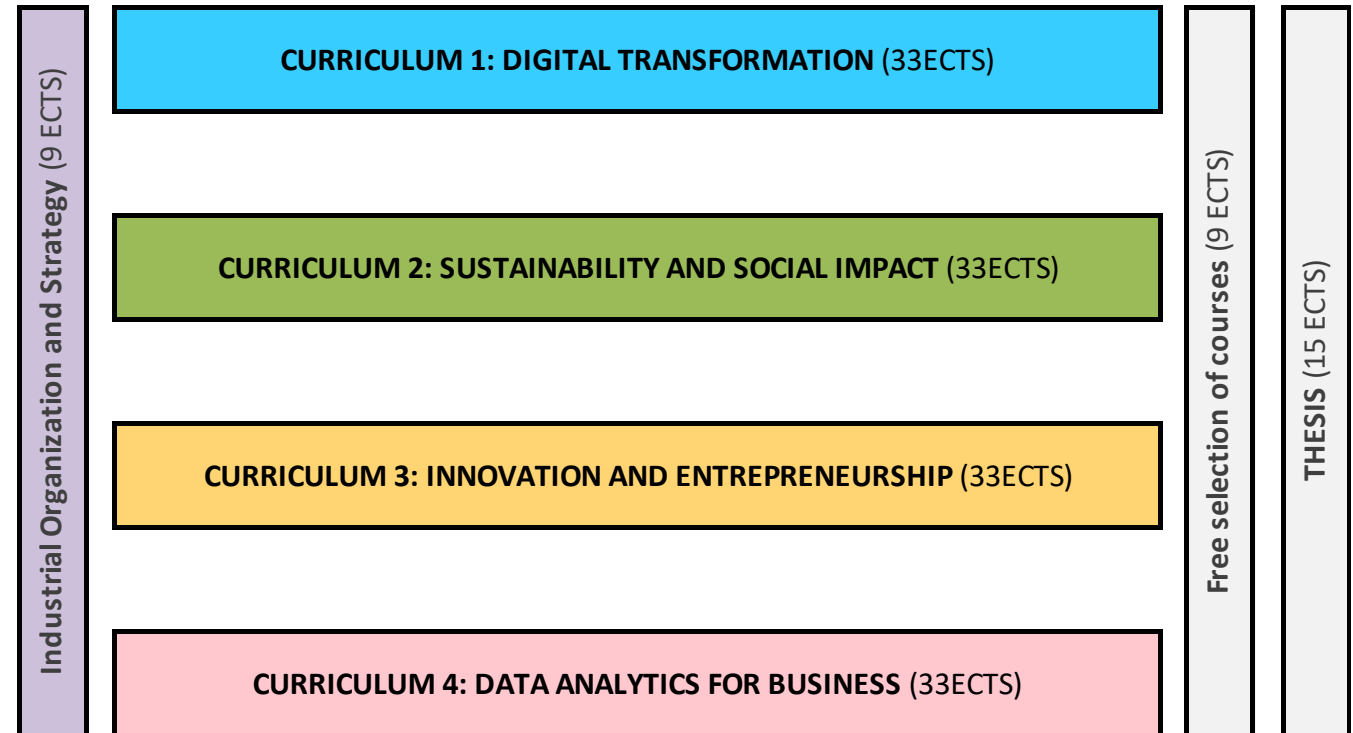


# STUDY PROGRAM

## First year



## Second year



# SPECIALIZATION TRACK

## DIGITAL TRANSFORMATION

track aims to provide students with competences to understand the connections between manufacturing, management and digital technologies and leverage on their related business opportunities

#1

## INNOVATION AND ENTREPRENEURSHIP

track allows students to develop competences required to manage innovation projects and understand the major challenges and success factors in launching a new business

#3

## SUSTAINABILITY AND SOCIAL IMPACT

track aims to get students acquainted with the societal challenges, the new economic paradigms and the technological breakthroughs that push transitions towards sustainable production and consumption

#2

## DATA ANALYTICS FOR BUSINESS

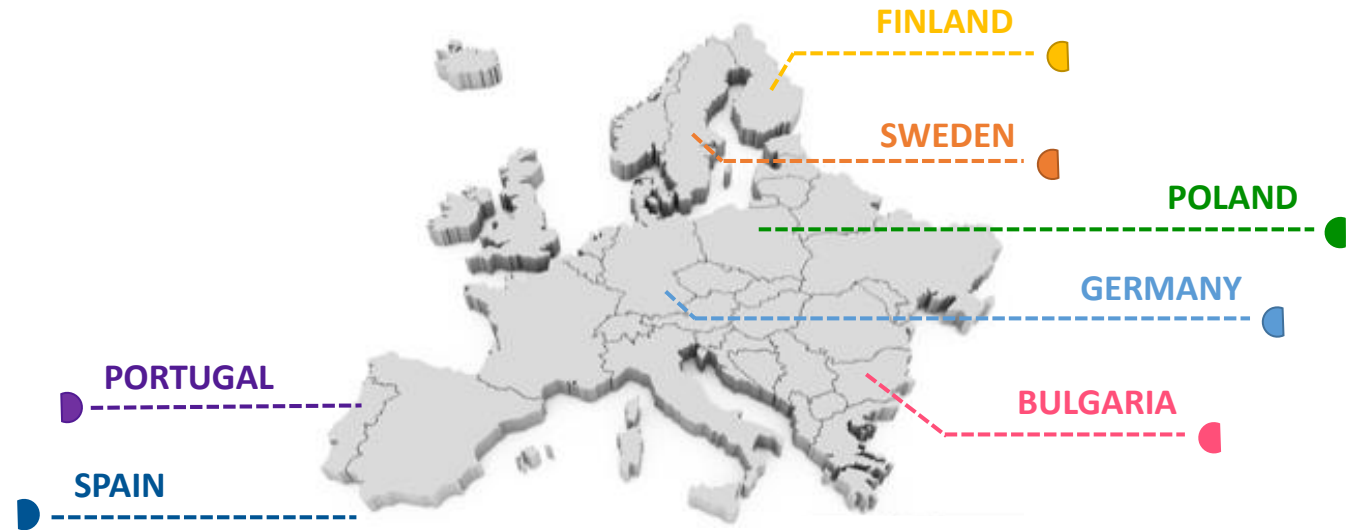
track allows students to learn how to organize, manage and analyze data to turn the information into data-powered business strategies

#4

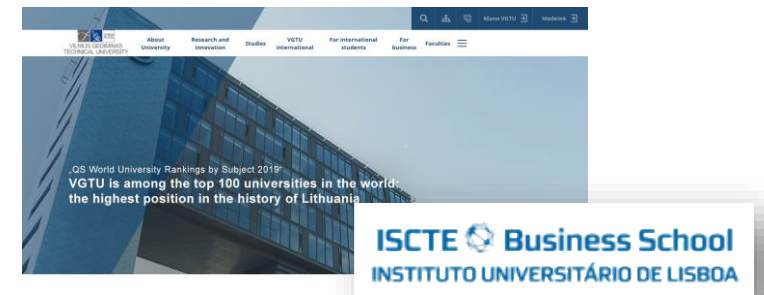
# INTERNATIONAL MSc

more than **20** institutions  
in **9** different Countries

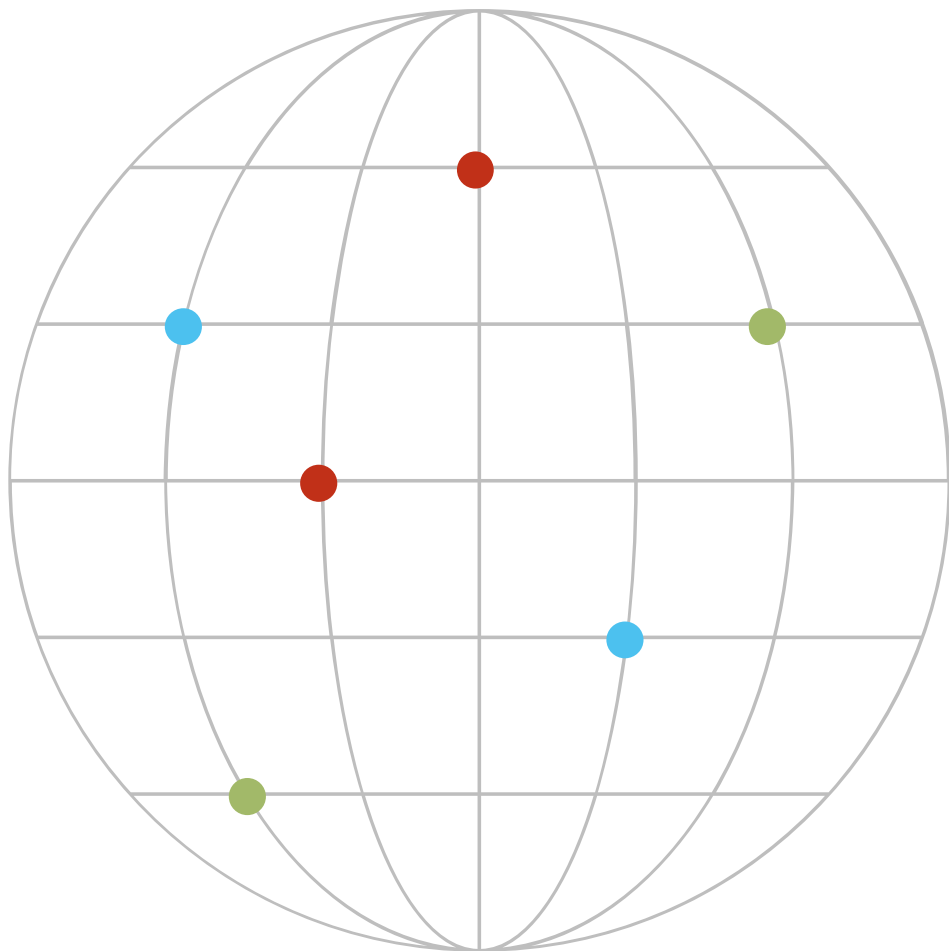
over **30%** of our students  
go abroad



**2** double degree  
programs



# INTERNATIONAL MSc



## Language

The programme is entirely taught in **english**

## Foreign Students

Foreign students from India, Spain, Portugal, Poland and Pakistan

## International Speakers

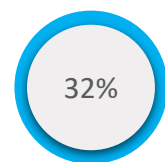
Seminars and workshops held by international invited practitioners



# PLACEMENT

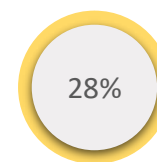
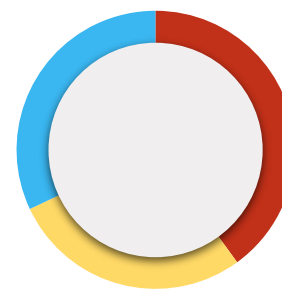
**Employment rate:** 95.2

**Time to employment:** 3.8 month on average



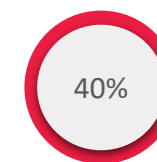
## Service Companies

Google, Amazon, Unicredit, Vodafone, Banca d'Italia, Poste Italiane, Enel, ISMETT, etc.



## Manufacturing Companies

FCA, Nestlè, Bulgari, ENI, OMER, Irritec, Fincantieri, etc.



## Business and IT Consulting Companies

PwC, Deloitte, Ernst & Young, KPMG, Lipari Consulting, Reply, Accenture, etc.

[source: ALMALAUREA 2021 - Management Engineering 2255]

# PLACEMENT

Ingegneria  
Palermo Gestionale



PERFORMANCE - CONFRONTO	MSc Management Engineering <b>UNIPA</b>	MSc Management Engineering <b>ITALY (Avg)</b>
Tasso di occupazione (a 1 anno dalla laurea)	95,2%	84,8%
Laureandi complessivamente soddisfatti del CdS	93,7%	93,4%
Laureati che si iscriverebbero di nuovo allo stesso corso di studio	83,5%	70,3%

[source: Ministero MUR 2021 – SMA – Management Engineering 2255]

# CONTACTS



## email

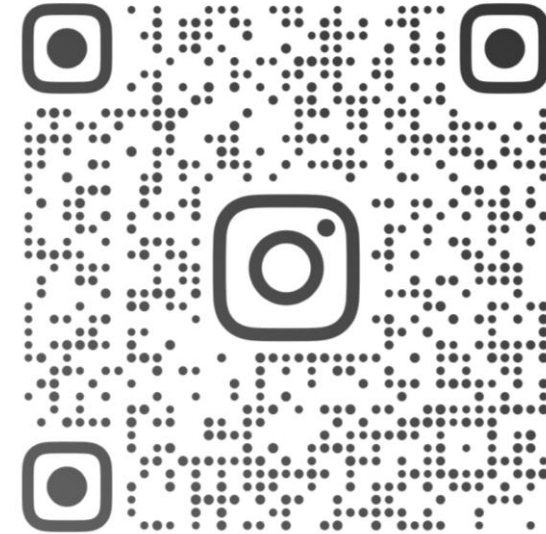
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## website

[www.unipa.it/dipartimenti/ingegneria/cds/managementengineering2255](http://www.unipa.it/dipartimenti/ingegneria/cds/managementengineering2255)



INGEGNERIAGESTIONALE\_UNIPA

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**Vi aspettiamo in Unipa!**

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