

# TOUR\_HOSP\_MAN

February 15, 2022  
3 p.m. – 6 p.m. CET

on Microsoft Teams  
<https://bit.ly/3sHjM6T>

*1st Kick-off Meeting*

## SCHEDULE

**1st SESSION** (90 minutes, 3:00 p.m. - 4:30 p.m. CET)

### Introduction to the meeting

Stefano De Cantis – Coordinator of the Tour\_Hosp\_Man project

### Welcome greetings (UNIPA Team)

Prof. Fabio Mazzola – Vice Rector to Education and International Affairs

Prof. Angelo Mineo – Head of the Department of Economics, Business and Statistics (SEAS)

Valeria Floriano – Manager of the International Relations Office (IRO)

### Network presentation (Partners)

UMA Representative

UNIDU Representative

FIU Representative

### Project presentation (UNIPA Team)

#### Erasmus Mundus Actions and Erasmus Mundus Design Measures (EMDM)

Serena Sabella – Projects and Funding Office – IRO

#### General Overview of the Project

Stefano De Cantis

#### Tasks, Deliverables and Events

Walter Spezzano – PhD Student and Adjunct Professor of English

#### Linking Project Goal and Tools

Pasquale Massimo Picone – Associate Professor of Management

**2nd SESSION** (60 minutes, 4:45 p.m. - 6:00 p.m. CET)

**Discussion of the main outputs:** Joint Program Design, Multiple Degree Agreement, Joint Partnership Agreement, Joint Student Agreement, Joint Promotion Strategy, etc.

### Open discussion

## TECHNICAL INFO

Project Title: European Mundus Joint Master (EMJD) in Tourism Systems and Hospitality Management

Call: ERASMUS-EDU-2021-EMJM-DESIGN

Type of Action: ERASMUS-LS

Acronym: Tour\_Hosp\_Man

Number: 101050224

Duration: 15 months

Grant Agreement based on the: ERASMUS+ Lump Sum Grants

Start Date: 01 Feb 2022

## GENERAL OVERVIEW

The Tour\_Hosp\_Man project aims to design a study program of excellence in the field of Tourism and Hospitality Management with an international appeal given by the collaboration of three EU partners (University of Palermo, UNIPA, Italy; University of Dubrovnik, UNIDU, Croatia; University of Malaga, UMA, Spain) and one non-EU partner (Chaplin School of Hospitality and Tourism Management, Florida International University, FIU, United States). The general goal of the project is to design a multiple master's degree program among EU universities, with the support by an international institution. The project is fully funded by the European Commission within the Erasmus+ call (ERASMUS-EDU-2021-EMJM-DESIGN).



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Chaplin School of  
Hospitality & Tourism  
Management  
FLORIDA INTERNATIONAL UNIVERSITY



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