

## ONLINE WORKSHOP

### ***UNWTO.TedQual Certification for Tourism and Hospitality Academic Programmes***

*Held by Prof. Mohammad Bader Al-Badarneh and Prof. Saad Al-Saad, in collaboration with colleagues from the Department of Travel and Tourism (Faculty of Tourism and Hotel Management), Yarmouk University, Jordan.*

The **UNWTO.TedQual** is a certification issued by the United Nations World Tourism Organization, a specialized agency of the United Nations, to support the quality improvement of tourism education and training programmes.

The objectives behind granting the certification go further than ensuring compliance with the UNWTO quality standards. Therefore, Institutions that apply for the certification will commit themselves to gradually incorporate into their programmes the purposes and principles of the United Nations, which will be their mark of distinction when compared to other tourism programmes around the world.

Subsequently, all Programmes willing to obtain the UNWTO.TedQual Certification will be part of a continuous quality improvement process that integrates the UN purposes and principles as a transversal aspect, the student learning outcomes as a core issue to be evaluated during the entire process, and the connection and response of the tourism programme to the needs of future employers (public and private).

For further details, visit: [www.unwto.org/UNWTO-ted-qual](http://www.unwto.org/UNWTO-ted-qual)

## TECHNICAL INFO

Project Title: European Mundus Joint Master (EMJD) in Tourism Systems and Hospitality Management

Call: ERASMUS-EDU-2021-EMJM-DESIGN

Type of Action: ERASMUS-LS

Acronym: Tour\_Hosp\_Man

Number: 101050224

Duration: 15 months

Grant Agreement based on the: ERASMUS+ Lump Sum Grants

Start Date: 01 Feb 2022

## GENERAL OVERVIEW

The Tour\_Hosp\_Man project aims to design a study programme of excellence in the field of Tourism and Hospitality Management with an international appeal given by the collaboration of three EU partners (University of Palermo, UNIPA, Italy; University of Dubrovnik, UNIDU, Croatia; University of Malaga, UMA, Spain) and one non-EU partner (Chaplin School of Hospitality and Tourism Management, Florida International University, FIU, United States). The general goal of the project is to design a multiple master's degree programme among EU universities, with the support by an international institution. The project is fully funded by the European Commission within the Erasmus+ call (ERASMUS-EDU-2021-EMJM-DESIGN).