



Università  
degli Studi  
di Palermo

**dSEAS** dipartimento  
scienze economiche  
aziendali e statistiche



Erasmus+



### **E-commerce and E-logistic**

DR. WOUTER POL

DR. CHIEL VAN DIJK

**Monday, 21st November 2022, 15:00 – 19:00**

**Room 1, Building 13 SEAS Department**

### **Category Management in the Retail Business**

DR. WOUTER POL

DR. CHIEL VAN DIJK

**Wednesday, 23th November 2022, 15:00 – 19:00**

**Room 2, Building 13 – SEAS Department**

Seminars for LM-77 Master's Degree Students of Economia e Gestione delle Imprese Commerciali (Management of Retail Companies - prof. Gabriella Levanti), and Business Systems and Consumer Behaviour (prof. Gandolfo Dominici)