



Alternative Narratives against hate and extremism
From awareness to education, from communication to activism



Sede del Rettorato dell'Università di Palermo
Complesso Monumentale Chiaramonte-Steri
Sala delle Capriate
Piazza Marina 61
11 | 5 | 2022
ore 9.00

Dipartimento Culture e Società
viale delle Scienze, ed. 15
ore 15.00



Final Conference of the EU Project
COMMIT Communication Campaigns against Extremism and Radicalisation

9.00 Welcome desk registration

9.30 Greetings from the authorities

Massimo Midiri, Rector of the University of Palermo
Michele Cometa, Dean of the Department "Culture e Società"
Dario Mangano, President of the Communication Science Degrees
Amico Dolci, President of "Centro per lo Sviluppo Creativo Danilo Dolci"

10.00-10.30 Presentation of the Project COMMIT

Gianna Cappello, UNIPA
Antonella Alessi, CSC

10.30-11.00

All news is fake news:
the contemporary epistemological crisis and extremism
Derrick de Kerckhove, The McLuhan Foundation

11.00-11.30 coffee break

11.30-13.30 Round table

The COMMIT project: experiences from 2 years of commitment against hate
Chair: Antonella Alessi

Quantifying the prevalent hate speech trends through social media monitoring and Artificial Intelligence
Olivier Cauberghe, Textgain, Belgium

The COMMIT campaigns approach
George Weiss, Sophie Aandewiel, Radio La Benevolencija, the Netherlands

Criteria for answering hate speech online
Robert Örell, Transform, Sweden, online

How to manage a communication campaign on social media: tips and lesson learned
Felix Hafner, dieBerater, Austria

Experience from UNIPA students in the campaigns' co-creation
Giorgia Costanzo, UNIPA, Italy

The COMMIT Intervention support line: challenges and opportunities
Nikos Kostis, KMOP, Greece

What's next? The COMMIT Declaration for the creation of local and international networks
Antonella Alessi, CSC, Italy

13.30 -14.30 Lunch buffet (Palazzo Steri – Buvette)

15.00 – 18.00 Connective Intelligence Workshop
viale delle Scienze, Edificio 15
aula di Informatica, aula 807, Gipsoteca
Fake news and extremism. A call to action
Derrick de Kerckhove

Scientific Committee

Gianna Cappello, UNIPA - Marilena Macaluso, UNIPA - Francesca Rizzuto, UNIPA - Marianna Siino, UNIPA - Antonella Alessi, CSC

